



Kelly Plantation

2026 Membership Guide



Dear Prospective Member,

Thank you for considering membership at the esteemed Kelly Plantation Golf Club. Fred Couples' exceptional design is unmatched along the Emerald Coast, offering a course that challenges golfers of all levels, from casual players to ambitious amateurs. Our goal was to create a sanctuary that rewards every player, with each hole presenting its own unique challenge. Every aspect of the experience, from the first tee to the elegant clubhouse dining, has been thoughtfully designed. It's no surprise that Kelly Plantation is often referred to as the "Masterpiece on the Bay." We are committed to serving the members and guests who have chosen to become part of our golfing community.

Enclosed, you'll find detailed information about the membership process, including membership benefits, deposit and dues guidelines, and the membership application. We trust this will help you make an informed decision as you consider joining our club.

Please take the time to review the enclosed materials, and don't hesitate to reach out to our General Manager, John Townsend, should you have any questions or need further assistance.

At Kelly Plantation, membership means more than just access to a course—it means becoming a valued member of our community for years to come. From the moment you arrive, you'll be welcomed into our family. We are confident that you will feel you've made the right choice in joining Kelly Plantation Golf Club. We appreciate your consideration and look forward to welcoming you.

Contact Information:

**John Townsend
General Manager
850-650-7600
jtownsend@kellyplantationgolf.com**

Kelly Plantation Golf Club

Privileges of Membership License

As of January 1, 2026

Member, Spouse and Dependents - No greens fees (Pay Cart Fee Only)

- Family members include the member's spouse and children under the age of 22 who either reside with the member or attend college on a full-time basis and are children of the Member or Member's spouse.

Reduced Guest fees for accompanied guests

- Members must accompany their guests to receive the reduced guests rates. The 18-hole fee for a guest with a member is \$99 plus tax, the unaccompanied guest rate is \$119 plus tax. Please see our golf staff for afternoon and offseason reduced rate specials. Members can also bring up to 10 guests at a special rate of \$40 plus tax for the calendar year.

Access to Private Member Dining Area in Clubhouse

- We have a dining room in the clubhouse that is sectioned off from the outside guests for our Members. It seats 30 people for lunch and has a large screen television. Private functions are available with certain restrictions.

Unlimited access to Driving Range and Practice Facility

- Our practice facility is the most versatile one on the Gulf Coast. Range balls are available at no cost to members. An accompanied guest of a member is also allowed at no charge. However, the unaccompanied range fee is \$20 per person per day.

Preferred tee times

- Members have access to preferred tee times by making reservations more than 7 days in advance.

Member Services with additional fees:

- Golf Bag Storage - \$20/monthly (includes storage and cleaning of clubs)
- USGA Handicap - \$35/annually (Official USGA handicap) Scores are posted in a computer inside the golf shop.
- Private Golf Cart Trail Fee - \$1800 plus tax/annually. Members have the opportunity to purchase their own golf cart through club car. The annual trail fee covers all cart fees for the individuals included under the member's membership. Golf carts must meet certain Club specifications. Please see Head Golf Professional for details

As a valued member, you'll have access to a range of exciting events through the year. Here are the four major golf events we offer:

- Member-Member
- Match Play
- Club Championship
- Member-Guest Tournament

But that's not all - we also offer reduced fees on top of a variety of other perks, including:

- Golf Lessons: Members receive special rates on golf lessons
- Golf Equipment: Members can purchase golf clubs at Cost + 10%
- Merchandise Rebate Program: Members can enjoy a rebate on merchandise purchases, plus an additional 10% discount.
- Preferred Member Parking Spaces: Save time and park in our exclusive parking spots.



Kelly Plantation Golf Club Membership Deposits and Dues Guidelines

Initiation Fee for a Regular Membership is \$15,000.00 plus tax and is due when the Membership application is submitted to Kelly Plantation Golf Club, or the Applicant may make a partial payment of \$3,000.00 plus all taxes with the balance payable over 23 equal monthly installments. This is a Non-Equity Membership. Specifically, it is a license to use Kelly Plantation Golf Club facilities.

Initiation fee for a Junior Membership (40 years of age and younger) is \$5,500.00 plus tax and is due in full at the time the membership application is submitted to Kelly Plantation Golf Club or the applicant may make a partial payment of \$1,100.00 plus all taxes with the balance payable over 23 equal monthly installments.

Membership Monthly Dues are as follows:

Regular Member: \$515 plus tax (7%) equals \$551.05

Junior Members: \$360 plus tax (7%) equals 385.20

Members do not pay greens fees: however members are required to pay a cart fee of \$28.04 plus tax per person for 18 holes and \$15.42 plus tax per person for 9 holes. Walking is permitted for Members Only on select days. This will be determined by the Head Golf Professional and Members must confirm these days with the Head Golf Professional.

It is preferred that Members accompany their guests to receive a reduced guest rates. The 18-hole fee for a guest playing with a member is \$99.00 plus tax. The unaccompanied guest rate is \$119 plus tax. See golf staff for afternoon and Off season reduced rate specials. A member will have the opportunity to bring up to 10 guests at a special rate of \$40.00 plus tax for the calendar year.

Member will have the opportunity to purchase their own golf cart through Club Car. The annual trail fee covers all cart fees for the individuals included under the member's membership (when they use their cart). Golfers are subject to a cart fee if they use a Club fleet cart. Golf carts must meet certain club specifications. Please see Head Golf Professional for details.

Kelly Plantation Golf Club offers lunch service daily. There is no food and beverage minimum required of a member.

Please refer to the Kelly Plantation Golf Club Operating Policies and Rules and the Application for Membership for full details. Should you have any questions please see the Head Golf Professional.

Members Merchandise Program:

Members receives 10% off regular priced merchandise. Members will receive a "Thank You for your Support" merchandise gift card in December according to the following purchase amounts.

Purchase Amount Credit Awarded

\$1001 - \$3000, \$100

\$3001 - \$4000, \$250

\$4001 - \$6000, \$500



Members who reach the \$4001 - \$6000 Range will also receive a complimentary foursome gift certificate.

Members receive Cost plus 10% plus shipping on all Golf Club orders. However, the sale of these hardgoods is excluded from the totals accumulated above.

Kelly Plantation F&B Traditions

Come and enjoy the flavors of tradition at Kelly Plantation! Join us for a variety of weekly dining experiences designed to bring our members, residents, and guests together over delicious food and great company.

Daily Traditions (Repeat Weekly.)

Breakfast: 8:00 AM - 10:30 AM

Lunch: 10:30 AM - 3:00 PM
during summer extended hours

Special Weekly & Monthly Events

Tuesday Supper Club | 5:30 PM - Close (RSVP Required)

Friday Pub Night with Happy Hour | 4:00 PM - 6:00 PM

Sunday Brunch | 10:30 AM - 2:00 PM

Reservations are recommended for parties of six or more.

Weddings & Events

THE PERFECT VENUE FOR YOUR CELEBRATION

At Kelly Plantation, we understand the excitement and stress that comes with planning one of the most memorable days of your life. The staff at Kelly is dedicated to making your special day everything you've dreamed of and more!

Our talented staff specializes in a variety of events such as rehearsal dinners, bridal luncheons and sophisticated indoor/outdoor wedding receptions. From custom menus to event planning, the staff at Kelly will ease the stress of planning and provide the most enjoyable experience possible.

Whether you've dreamed of a quaint personal wedding of 50 or a large party of 250, Kelly Plantation is the perfect setting for your beautiful wedding by providing luxury spaces and breathtaking golf course views.

The Clubhouse at Kelly Plantation provides a warm and inviting atmosphere that is sure to accommodate any type of occasion. The Clubhouse has beautifully landscaped surroundings, with access to a patio that is perfect for outdoor gatherings. Inside the Clubhouse, you will find a large dining room that is perfect for seated dinner receptions or large dinner parties and a smaller dining area ideal for more intimate occasions.

The Dining Room

Perfect for small, intimate occasions and large dinner parties.

Catering for up to 250 guests.

Accommodates smaller groups in a private dining area.

Clubhouse Patio

Perfect outdoor setting that is decorated to match your occasion.

Room to accommodate a DJ or small band.

Beautifully landscaped surroundings.

Outdoor Wedding

Perfect for small to midsize groups for wedding ceremonies on the lawn.

Can accommodate up to 250 guests under a covered tent.

Tranquil setting for your Destin wedding with picturesque views.

**APPLICATION FOR A MEMBERSHIP LICENSE TO USE
KELLY PLANTATION GOLF CLUB**

PERSONAL

Applicant's Full Name _____
First Middle Last

Preferred Name for Member Profile: _____

Social Security Number _____

Date of Birth ____/____/____ Place of Birth: _____

Residence Address _____

City _____ State _____ Zip _____

Phone Number (Home): _____ (Cell) _____

Applicant's Email Address _____

UNLESS SPECIFIED BELOW, ALL MAILING FROM THE CLUB SHALL BE SENT TO THE HOME ADDRESS ABOVE. IF YOU DESIRE A DIFFERENT MAILING ADDRESS, PLEASE INDICATE BELOW:

If Married, Please Provide the Following Information for Your Spouse:

Spouse's Full Name _____
First Middle Last

Preferred Name for Member Profile: _____

Date of Birth ____/____/____ Place of Birth: _____

Cell Phone: _____

Email Address: _____

CHILDREN:

NAME	DATE OF BIRTH	GENDER	SCHOOL OR COLLEGE

BUSINESS INFORMATION

Applicant's Employer _____ Years of Employment _____

Applicant's Title _____ Phone _____

Business Address _____

City _____ State _____ Zip _____

Spouse's Employer _____ Years of Employment _____

Spouse's Title _____ Phone _____

Business Address _____

City _____ State _____ Zip _____

OTHER

Category of Membership (Check One):

Regular Membership _____

Junior Membership: _____

Designated User _____

Pursuant to Section 2.3 of the Operating Policies and Rules)

INITIATION FEE

Regular Membership: \$15,000.00 plus tax (Check One):
Pay In Full _____

Installment Payment _____ (\$3,000.00 plus all taxes with Application and balance of \$12,000.00 payable in 23 equal monthly payments of \$521.74)

Junior Membership: \$5,500.00 plus tax (Check One):
Pay In Full _____

Installment Payment _____ (\$1,100.00 plus all taxes with Application and balance of \$4,400.00 payable in 23 equal monthly payments of \$191.31)

Credit Card Information

Number _____ exp. _____ cvv: _____

Billing Zip code _____

Name (As it appears on the card)

Statement balances will be charged to your credit card if balances fall past due 60 days

Please attach check payable to "KRA Holdings of Florida, LLC" in the amount of the Initiation Fee for the desired category of membership license.

I understand and agree that acceptance for the membership license is subject to approval of KRA Holdings of Florida, LLC and the availability of a membership license in the category for which I have applied and conditioned upon payment of the required Initiation Fee to KRA Holdings of Florida, LLC. Payment of the Initiation Fee does not obligate or bind KRA Holdings of Florida, LLC to accept my application for a membership license to use Kelly Plantation Golf Club; however, in the event that my application is not accepted, I will receive a full refund of my Initiation Fee or such portion thereof as I have paid.

Upon signing this application, I authorize Kelly Plantation Golf Club ("Club") to contact all persons and entities listed above and to conduct any and all investigations it deems appropriate, including contacting credit reporting agencies, in considering this application. I authorize all persons and entities listed above to disclose and release to the Club all information reasonably requested in connection with the application and I hold harmless all persons and entities making such disclosures.

Signature of Applicant Date

Signature of Applicant's Spouse Date

FOR CLUB USE ONLY

APPROVED AND ACCEPTED BY:

KRA Holdings of Florida, LLC

By _____

Date _____

**ACKNOWLEDGEMENT OF APPLICANT
FOR
MEMBERSHIP LICENSE
IN
KELLY PLANTATION GOLF CLUB**

I understand that I am applying for a non-exclusive membership license to use the facilities of Kelly Plantation Golf Club ("Club"). If my application for a membership license to use Kelly Plantation Golf Club ("Application") is approved and I am accepted for membership in the Club, I agree that such membership shall be subject to the terms and conditions of:

- this Application, including the provisions of this Acknowledgment ("Membership Agreement").
- such Operating Policies, Rules and Regulations relating to operation and use of the Club facilities as KRA Holdings of Florida, LLC, its successors or assigns may establish from time to time (the "Operating Policies and Rules").

I acknowledge receipt of copies of the foregoing documents (the "Membership Documents"). I have had the opportunity to review the Membership Documents and to seek professional advice to assist me in evaluating the merits and risks of acquiring a membership license. I have made my decision to acquire a membership license without reliance upon any information or representations other than as set forth in the Membership Documents. I agree to be bound by and comply with all the terms and provisions of the Membership Documents.

I acknowledge that the property and facilities of the Club are currently owned, operated and managed by KRA Holdings of Florida, LLC, its successors, or assigns ("Club Operator") and are made available for use by the members of the Club upon payment of such membership fees, dues and other charges as Club Operator may establish from time to time. I acknowledge that in acquiring a membership license, I acquire only the privilege of using the Club facilities, in accordance with the category of license indicated in my Membership Agreement and with the Operating Policies and Rules, in common with such other persons as Club Operator may authorize from time to time, and that I acquire no rights in or to the Club facilities nor any right to participate in the management or control of the Club facilities.

I acknowledge that Club Operator shall have the right, in its sole and absolute discretion to discontinue operation of any or all of the Club facilities and to sell or otherwise dispose of the Club facilities in any manner whatsoever and to any person or entity whomsoever, subject to the terms of the Membership Documents. In addition, Club Operator reserves the right to permit use of the Club facilities by persons other than members, including members of the general public, at such times and on such terms and conditions as Club Operator may determine in its sole and absolute discretion.

I further acknowledge that I am applying to acquire a membership license for the sole purpose of obtaining recreational use of the facilities of the Club and not as an investment or with any expectation of making a profit from the ownership or future transfer of the membership license. I acknowledge that the membership license is non-transferable and non-assignable.

Applicant Name (printed) and Date

Applicant Signature

Spouse Name (printed) and Date

Spouse Signature

The terms and conditions shall not be binding upon Club Operator unless and until the Applicant's Membership Agreement is approved and accepted by Club Operator as provided herein.